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Butch Bartlett Joins TradeshowLogistics' Board of Directors

12/3/2009 - TradeshowLogistics has announced the addition of Butch Bartlett to its board of directors. Bartlett, who has over 30 years experience in the tradeshow and event industry, will work with the board to expand the company's marketing, sales, and strategic growth plans.

Bartlett was attracted to TradeshowLogistics because it is a privately held business that emphasizes long term planning and maintains a responsive, nimble organization. He feels strongly that the industry can benefit from TradeshowLogistics' unique UNcontractor business model. "TradeshowLogistics has reinvented the way tradeshows are produced and their innovative approach offers a tremendous value proposition to both exhibitors and show organizers," says Bartlett.

Bartlett began his career with Andrews-Bartlett, where he served as President and CEO from 1976 until 1993. When Andrews-Bartlett was purchased by GES in 1993, Bartlett continued as Senior Executive VP for almost five years, then became a consultant to the firm. Bartlett is also a member of the board of directors of SmartSource, a national computer and AV rental company. His broad experience includes starting new companies, consolidating divisions and launching new products and services. At TradeshowLogistics, he will apply his expertise to strategic development, the creation of new opportunities and increasing the recognition of the TL brand.

B.J. Enright, President of TradeshowLogistics, says Bartlett's experience will allow the company to explore new business concepts. "Butch's deep understanding of the tradeshow and events business ensures that we will continue to meet our customers' diverse and evolving needs."

TradeshowLogistics is the UNcontractor, a general contractor committed to making tradeshows more valuable for Show Management. TradeshowLogistics' approach combines comprehensive planning and management with proven technology, and makes it possible for show management to generate new profits from the show floor, gain greater control over their show's production, and provide

exhibitors with better service and lower costs. TradeshowLogistics is led by Bonnie Aaron, CEO, and B. J. Enright, President. Both Aaron and Enright have held executive positions with GES and Andrews-Bartlett.

For more information, go to www.tradeshowlogistics.com.

Contact:

bjenright@tradeshowlogistics.com

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